



# ONE POINT ENGLISH NOW

INTERMEDIATE LEVEL

APRIL 2023  
ENGLISH HELPDESK



Micron®

## TOPIC: EVALUATING OPTIONS AND STATING PREFERENCES

- At work, we often have to make choices and this involves **evaluating the different options** that are available.
- We also often need to **state our personal preference** and the reasons behind our choices. This will involve **explaining why an idea is good or bad**, so we also need to know how to talk about “advantages” and “disadvantages” or “**strengths**” and “**weaknesses**”.
- Let’s look at some useful phrases to help you do this successfully.

# PHRASES FOR DESCRIBING THE **STRENGTHS** OF A PROPOSAL OR IDEA

- One / Another (*great/huge/key/big*) advantage/benefit (of *"X"*) is (that) ...
- I like the idea that ...
- *"X"* is (*attractive/appealing*) because ...
- *"X"* is a (really) good idea/option because ...
- The main reason that I support *"X"* is (that) ...

## EXAMPLES

- **One key advantage of working from home is** the convenience.
- **I like the idea that** the whole manufacturing process would be shortened and simplified.
- This proposal **is appealing because** it's the most cost-effective and reliable of all the available options.
- Jane's proposal **is a really good idea because** it will be easy to implement, and will result in lower costs.
- **The main reason that I support** this model **is that** it has excellent in-built security features which enable advanced system level protection.

# PHRASES FOR DESCRIBING THE **WEAKNESSES** OF A PROPOSAL OR IDEA

- **One / Another (*huge/key/big*) disadvantage/drawback is (that) ...**
- **The main disadvantage/drawback is (that) ...**
- **One / Another issue is (that) ...**
- **I'm not sure that ...**
- **(I think) \_\_"X"\_\_ is too ...**

# EXAMPLES

- **One big drawback is** the amount of training that we would have to commit to.
- **The main disadvantage is that** we don't have enough people to work on this proposal.
- **Another issue is that** it would take too long to implement this proposal. We need an idea that we can put into action now!
- **I'm not sure that** we can afford to implement this proposal. We're working under very tight budget constraints.
- **I think Bill's idea is too** complicated. I feel sure that there must be a simpler solution for this issue.

## STATING A PERSONAL PREFERENCE

- I prefer \_\_"X"\_\_ because ...
- I think \_\_"X"\_\_ is preferable because ...
- I'd go for / choose \_\_"X"\_\_ because ...
- (I think) \_\_"X"\_\_ is better / more suitable (than \_\_"Y"\_\_ / the other proposals) because ...
- \_\_"X"\_\_ appeals to me (more than \_\_"Y"\_\_ / the other proposals) because ...

## EXAMPLES

- **I prefer** Jane's proposal **because** it would enhance the safety of our staff.
- **I think** job-sharing **is preferable because** we can avoid making people redundant.
- **I'd go for** this tool **because** it's compatible with our other equipment.
- **I think** delaying the release date **is better than** rushing it out **because** that gives us more time to eliminate the bug in the software and to improve the product.
- This supplier **appeals to me more than** the others **because** they apply high standards of ethical performance in all of their business interactions.



## LET'S PRACTICE 1/4

01. One \_\_\_\_\_ advantage of this design is that it's simple to use.

a) key

b) high

02. I think a shuttle bus from the station is \_\_\_\_\_ because of the convenience.

a) improving

b) preferable

03. One big \_\_\_\_\_ is the huge amount of investment that we would need for this project.

a) support

b) drawback

04. I like the \_\_\_\_\_ that the whole manufacturing process would be shortened and simplified.

a) idea

b) preference

## LET'S PRACTICE 2/4

05. The main \_\_\_\_\_ is that we don't have enough people to work on this proposal.

a) appeal

b) disadvantage

06. I think delaying the release date is \_\_\_\_\_ than rushing it out.

a) better

b) suitable

07. Another \_\_\_\_\_ is the length of time it would take to implement this proposal.

a) solution

b) issue

08. I'd \_\_\_\_\_ for this option because it's the most efficient.

a) go

b) think

## LET'S PRACTICE 3/4

09. This proposal is \_\_\_\_\_ because it's the most cost-effective and reliable of all the available options.

- a) appealing                      b) appalling

10. This proposal \_\_\_\_\_ to me more than the others.

- a) suitable                      b) appeals

11. I'm not \_\_\_\_\_ that we can afford to implement this proposal.

- a) think                      b) sure

12. I think this \_\_\_\_\_ is a really good idea because it will be easy to implement, and will result in lower costs.

- a) proposal                      b) advantage

## LET'S PRACTICE 4/4

13. Another huge \_\_\_\_\_ is the length of time it would take to complete the whole process.

- a) proposal                      b) disadvantage

14. I \_\_\_\_\_ that the last two ideas are both too expensive.

- a) prefer                          b) think

15. I \_\_\_\_\_ this proposal because it would enhance the job security of our staff.

- a) prefer                          b) think

16. The main reason that I \_\_\_\_\_ this model is that it has excellent in-built security features.

- a) support                        b) sure