MICRON MOMENTS

Become a global TM with Aspire's Micron Moments!

MAKE AN IMPACT!

Visual aids can make your presentations better - they can increase the audience's understanding, explain points, make an impact and create excitement. Once you decide you want to use a visual aid, you must check that the audience can understand the image - it must be clear. They can be used in your speech but try to only use visual aids for important points because the audience may lose interest if you skip from one visual to another. In this exercise, we will go over language to help you use visual aids in a presentation.

EXAMPLES

Language for directing attention
If you take a look at this image ….
I'd like you to look at this (graph / picture / chart / screen)
Let me show you this (graph / picture / chart / screen)
Please look at this (graph / picture / chart / screen)

Language for explaining the information
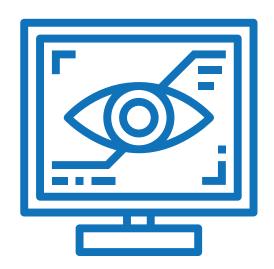The graph / picture / chart / screen shows ….
Here we can see …
What this graph / picture / chart / screen means is …
The data in this image shows/means…
As you can see here …
What this means is…

ASPIRE
COMMUNICATIONS

EXAMPLE DIALOGUE

(The following conversation takes place in a presentation)

Presenter: ...and now we'll move on to the production problems on fab 9. Please look at this chart. As you can see here it shows the production numbers from last year to this year. The numbers from Q1 to Q2 were within an expected range. However, the number of units that were produced from Q2 to Q3 was outside the expected range by a large amount. Let me show you this graph that compares the production numbers from our three biggest fabs. The data in this image shows that the production problems are affecting all three fabs.

YOUR TURN!

Using the language above, try to:
1) Take a few moments and find a graph or chart online any chart or graph is OK. Do a short presentation using the image and language above to explain the image.
2) Find an item in your bag, pocket, etc. Use them to give a presentation to your partner.

ASPIRE
COMMUNICATIONS