# **MICRON MOMENTS**

REPORTING RESEARCH

## Become a global TM with Aspire's Micron Moments!

#### **TELL EVERYONE ABOUT YOUR FINDINGS WITH THIS MICRON MOMENT!**

Reporting back on a project or on research is something that is common but varies from industry to industry. How do you talk about a personal observation? Or report from another source? In today's Micron Moment we will go through some ways to talk about reporting back on research to help you sound more natural.

#### **EXAMPLES**

#### Reporting a personal observation

- √ It all sounds very promising.
- ✓ I found it to be...
- √ From what I could see...
- ✓ I found it to be more of a...than a...
- √ What's your impression of...?

#### Reporting from another source

- √ I understand that...
- ✓ According to...
- √ I gathered from...

## **Expressing doubt**

- ✓ I have my doubts about...
- √ I can't help feeling that...
- ✓ I'm just not 100% convinced.
- ✓ ...which makes me a bit wary/nervous.
- ✓ I'm a bit reluctant/hesitant to...

#### **Avoiding commitment**

- ✓ It's hard to say.
- √ I can't promise anything.
- √ I wouldn't go so far as to say...





## Being persuasive

- √ I've got to say (that)...
- √ We can't go wrong.
- √ I'm (totally) convinced.
- ✓ I'm sure you'll agree...
- ✓ I'm (fully) confident...
- √ The pros (definitely) outweigh the cons.

#### Avoiding being negative

- √ To be fair...
- √ I'm not saying...It's just that...

#### **EXAMPLE DIALOGUE**

**A**: So, did we get back the results yet? From what I've seen this material could be very promising to make the company very profitable.

**B**: We did and according to the team, the results were underwhelming.

A: What do you mean?

B: The results were less than what we expected and I have my doubts that it will be as successful as we thought at first.

A: Do you think we should focus on other things?

**B**: It's hard to say. We have only done a few tests and we can always try to change the test parameters for a better result.

A: Is it possible to run the tests again?

**B**: I'm fully confident that we can run the test again with different parameters and get the desired result. To be fair we are in the early stages.

A: Great! Do that and let me know the results as soon as you can.

### **YOUR TURN!**

Using the language above, tell your trainer about some of your recent research, findings or test results.





