Powerful Verbs and Adverbs for Graphs & Charts

Verbs/動詞

- Increased
- Shot up
- Grew
- Rose by

- Declined
- Reduced
- Decreased
- Dropped
- Fell

*Verbs like rise and fall, we could use an adverb to emphasize how big or small the change was:

Adverbs/副詞

- Slightly
- Slowly
- Gradually
- Steadily
- Marked

- Dramatically
- Steeply
- Sharply
- Rapidly
- Suddenly

*With verbs like rise and fall, we should use an adverb to emphasize how big or small the change was:
- Sales **rose sharply**. (big, sudden)
- Sales **fell dramatically**. (big, sudden)
- Sales **rose slightly**. (a small change)
- Sales **increased steadily**. (over time, at a constant rate but not sharply)
- Sales **fell gradually**. (over time, not sharply or dramatically)

*With strong and more dramatic verbs like plummet (a very big and sudden drop) we don't need to use an adverb; the verb alone accurately describes the degree of change:
- Sales **rocketed** after the TV ad campaign. (very big, very sudden)
- Sales **plummeted** after the bad publicity we received in the press. (very big, very sudden)
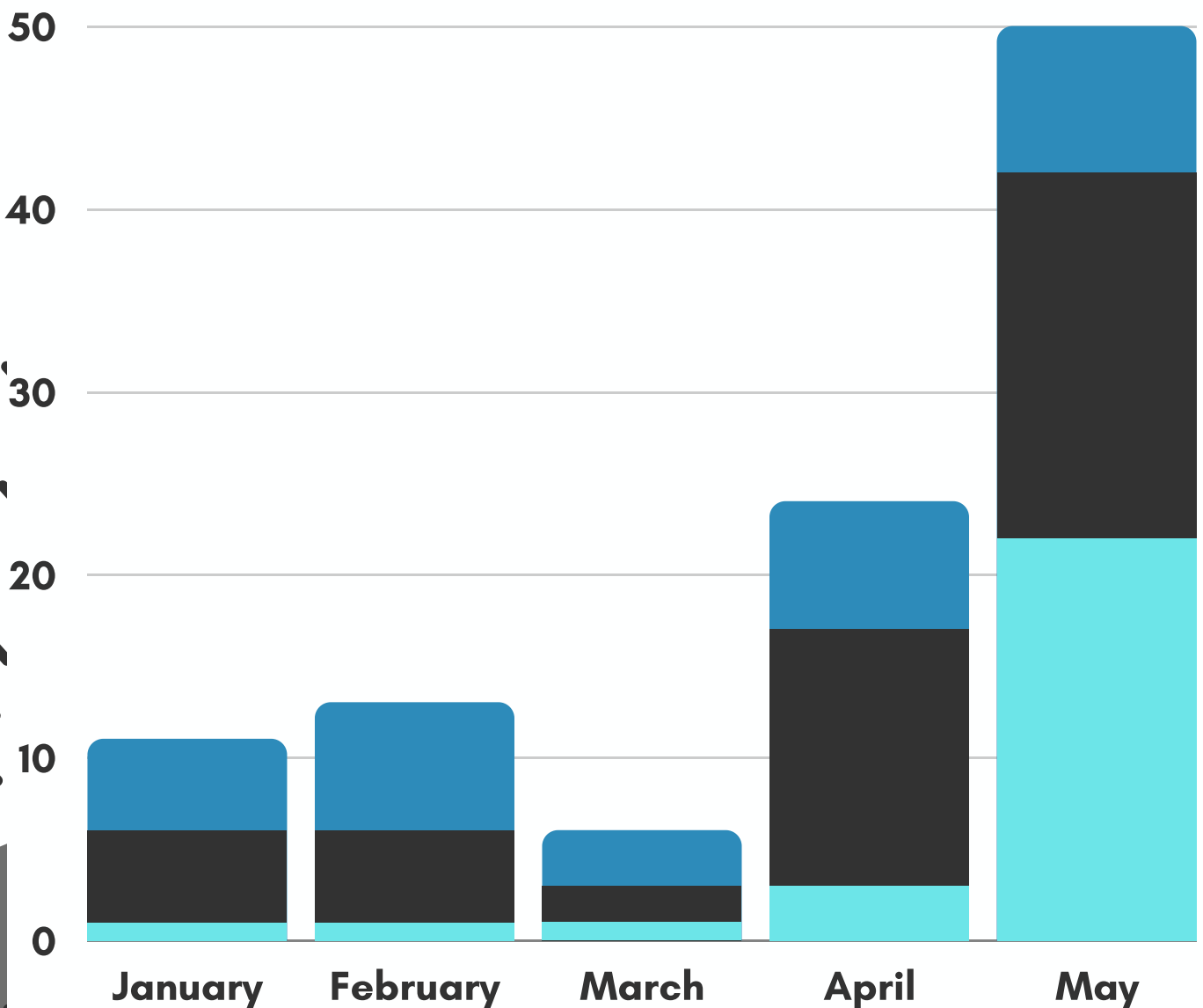
*Always explain the axes of your graph/chart.
*Remember to give reasons for main/important trends.

Philip: This bar chart shows Micron's sales in Q3. As you can see, the X axis is the month and the Y axis shows the sales amount. You'll notice that from July to August, our sales **shot up** by 27%. The reason for this could be that we launched our new DDR5 memory. From August to September our sales **decreased slightly**, but this could be due to the COVID-19 situation preventing the supply of raw materials. Overall, Q3 was an excellent quarter and we managed to **increase** sales by over 15%.

- Let`s describe the bar chart below using Verbs and Adverbs

Micron's Sales Q1

ASPIRE
COMMUNICATIONS

Micron's Global Employees

- Let`s describe the bar chart below using Verbs and Adverbs

ASPIRE
COMMUNICATIONS